



Muhammad Sohaib

WordPress & GoHighLevel (GHL) Developer

WordPress & GoHighLevel Developer with 4+ years of experience building high-converting websites, sales funnels, and automated CRM systems. Expert in WordPress, GHL, ClickFunnels, Kajabi, and Wix—delivering scalable, performance-driven digital solutions that increase leads and revenue.

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📍 Karachi, Pakistan

📅 21, September 1998

📁 sohaibdevelops.com

🌐 muhammad-sohaib-0b55a2203

SKILLS

Wordpress Development

GoHighLevel (GHL)

Content Management Systems (CMS)

Website Optimization

CRM Integration

ClickFunnels

HTML, CSS, PHP, SQL

Zapier Automation

CERTIFICATES

IT Essential & CCNA
Saylani Mass Training

Introduction To Big Data
Coursera

Internship Wordpress
Qaards

INTERESTS

Gaming

Traveling

Learn To Code

Sports

EXPERIENCE

WordPress & GoHighLevel (GHL) Developer

Horbex Digital

At Horbex Digital, I develop and manage high-performing WordPress websites and conversion-focused funnel systems for businesses and agencies. My role focuses on building scalable digital platforms that improve lead generation, automation, and overall performance.

Aug 2021 - Present | Karachi, Pakistan

Key Responsibilities

- Developed and maintained responsive WordPress websites using HTML, CSS, and PHP
- Built high-converting sales funnels and landing pages using GoHighLevel (GHL), ClickFunnels, and Kajabi
- Configured CRM systems, pipelines, and automation workflows within GoHighLevel
- Integrated third-party tools and APIs including Zapier, Hyros, and ConvertKit
- Optimized website speed, performance, and user experience
- Structured and managed CMS functionality to ensure smooth content management
- Collaborated with marketing teams to align websites and funnels with campaign strategies
- Provided ongoing technical support, updates, and system improvements

Junior Wordpress Developer

Qaards

Started as a WordPress Intern and was promoted to Junior WordPress Developer based on performance and contribution to client projects.

Apr 2021 - Jul 2021 | Karachi, Pakistan

Key Responsibilities

- Converted Figma/PSD designs into responsive WordPress websites
- Assisted in theme customization using HTML and CSS
- Implemented responsive layouts and ensured cross-device compatibility
- Fixed layout, plugin, and functionality issues
- Assisted in plugin configuration and basic integrations
- Performed website testing and debugging
- Provided content updates and ongoing client support

EDUCATION

BSCS

Sir Syed University Of Engineering And Technology
2025

Intermediate

Govt. Degree SRE Majeed College
2016